

## MAKE SOME FINAL CHECKS

IF YOU'VE LINED UP ALL THE PIECES NEEDED TO LAUNCH YOUR BUSINESS, IT'S WORTH MAKING SOME FINAL CHECKS TO ENSURE YOU ARE ABSOLUTELY ON TRACK FOR SUCCESS.

Firstly, make sure you've read the other Business Tools on this site, you need the right idea and the right pitch to get investment and win customers, you need the right attitude and the right people and the right marketing strategies, to take your business from start-up to success. And you need to have a strong business and action plan in place to guide you in the right direction.

***Entrepreneurs also keep in mind how they intend to get out before they get in.***

Devise an exit strategy so you know whether you intend to sell, float or merge your business and when you intend to do so. Entrepreneurs think carefully about where they are heading, long before they get there.

***Entrepreneurs also make the most of resources available to them.***

Use the web, Local Enterprise Agencies, Government resources and leaflets, small business forums and networking groups. Sign up to online forums to speak with like-minded people and those in the same position as yourself. Gather as much free information as you can from the Internet, and get leverage from the free and subsidised courses, workshops and advice services that the Government and local councils provide.